Financing Africa’s Top 100 Tree Restoration Projects and Enterprises

Phase Two Evaluation Process

A Selection Committee composed of World Resources Institute, One Tree Planted, and Realize Impact carefully evaluates each funding application in order to award grant finance to the most qualified non-profit organizations and debt finance to for-profit enterprises.

Each application is given due consideration by the final selection committee. Every application is evaluated by at least two reviewers. Specific aspects of each application may also be evaluated by experts in ecological and social sustainability. The reviewers evaluate and score each proposal according to the following standard set of criteria:

1. **Organization – Management**: Organization’s management and leadership, experience in restoration
2. **Organization – Stability and Growth**: Organization’s ability to expand with more funding
3. **Organization – Record of Environmental Impact**: Organization’s track record of improving soil, water, carbon storage, and biodiversity
4. **Organization – Record of Social Impact**: Organization’s track record of improving the livelihoods of local communities and marginalized people
5. **Proposed Project – Management**: Project’s likelihood of achieving its objectives within proposed timelines and with available resources
6. **Proposed Project – Effective Use of Funding**: Project’s likelihood of achieving its objectives within requested budget
7. **Financial Viability (for-profits only)**: Organization’s likelihood of successfully utilizing and repaying loan funding
8. **Proposed Project – Community Buy-In (non-profits only)**: Project’s likelihood of successfully engaging the community in achieving its objectives
9. **Proposed Project – Environmental Impact**: Project’s likelihood of improving soil, water, carbon storage, and biodiversity
10. **Proposed Project – Social Impact**: Project’s likelihood of improving the livelihoods of local communities and marginalized people

In order to identify a diverse cohort of organizations for award, the following factors are also considered:

- Geographic diversity
- History of access to international finance
- Support from credible, third-party organizations
- Size and history of organization (whether well-established or up-and-coming)
- Amount, timing, and type of funding (whether grant or loan)