



Making a beeline from nature to happy homes

Over 80% of Malawians are rural based farmers



Rural poverty and forest degradation are driving each other

**33 K hectares of land are lost every year in Malawi
52% of all tree cover was lost between 2001 -21**



The demand for honey outweighs its supply

150,000 kg annual production vs 250,000 kg annual demand



Honey production challenges: Low productivity and destructive productive methods

Solution #1: Enhance the value chain

- Technical capacity building
- Modern beehives and equipment
- Extension support
- Equitable market



Solution #2: Pollination service

4,000 ha

**Macadamia plantations
planted**

4 beehives/ha

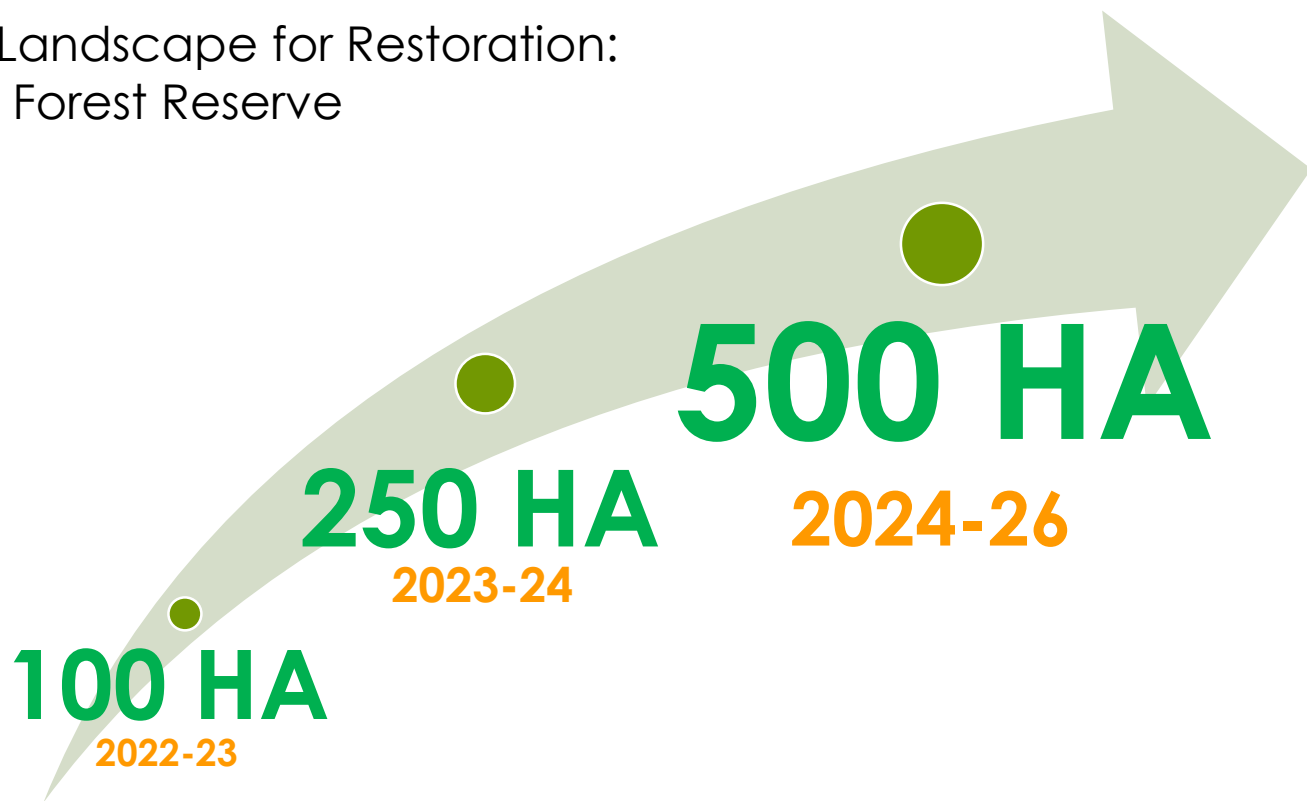
30%

Increase in crop yield

**75% of crops rely on
bee pollination**

Environmental Impact

Adoption of Landscape for Restoration:
Dzalanyama Forest Reserve



Socioeconomic Impact

- Knowledge transfer
- Access to credit
- Production support
- Enhanced household incomes
- Gender mainstream
- Youth inclusion

Sustainable Development Goals (SDGs)



Our Team



Fredrick Matress
CEO



Veronica Gomani
*Lead-Restoration
projects*

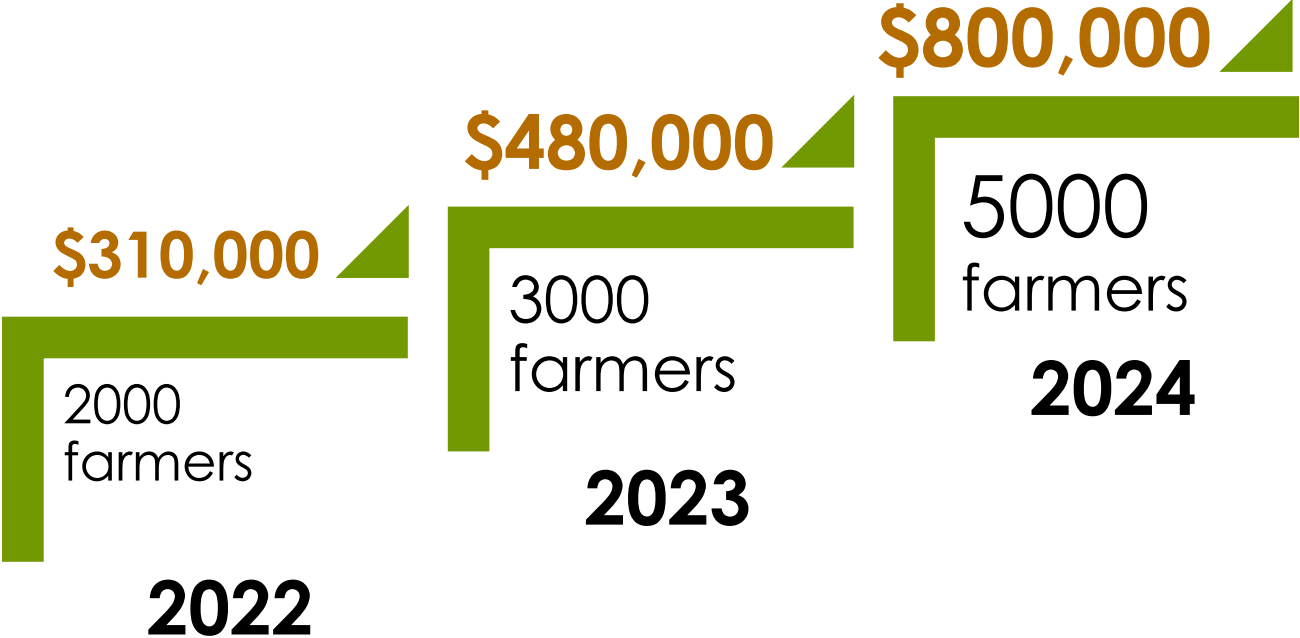


Francis Mzeno
*Lead-Business
Development*



Precious Chikusa
*Technical
capacity &
Extension Lead*

Growth



The Ask

\$200,000

in investments preferable debt

- **Out grower network expansion: \$170,000**
- **Projective activities: \$30,000**

Partnerships and Support



Government of Malawi





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