



REQUEST FOR PROPOSALS:

Ghana's Restoration Documentary

SUMMARY OF PROCUREMENT

World Resources Institute (WRI) in collaboration with the Ghana's Environmental Protection Agency (EPA) are looking for video production consultants (firm or individuals) to shoot, edit, and finalize a mini documentary (10-25 minutes) on the Ghana Landscape Restoration and Small-Scale Mining Project (GLRSSMP). From the final mini documentary, the video consultant will also produce 4 thematic short videos for social media. The video consultant s is also expected to produce at least 200 final edited photos.

The documentary is expected to highlight Ghana's leadership in advancing land restoration, promote sustainable mining and showcase successful locally led landscape restoration initiative for educational purpose. The consultant is expected to film in selected districts and communities within the Cocoa Forest Landscape and the Northern Savannah Ecological Zone. This will capture activities supported by the GLRSSMP within the Mole National Park and its fringe communities including the established Community Resource Management Areas; Agro-forestry and Woodlot establishment in Wa East and Sissala East Districts; Sustainable Land Management Practices including enrichment planting and natural regeneration in Bawku West and Talensi Districts; Riparian Watershed establishment in Kwahu East and Kwahu South Municipalities; Reforestation and establishment of Green Fire Breaks in the Nkawie and Mpraeso Forest Districts; and rehabilitation of Moribund Cocoa Farms in Nkawkaw and Nyinahin Cocoa Districts. Proposals must be submitted in accordance with the conditions outlined in this RFP. We hope to get the final products by the end of January 2025.

Specifically, we are looking for experienced consultants (from Ghana) to document the background story of the challenges regarding integrated landscape management and the solutions the government of Ghana has put in place to address the challenges in agricultural productivity and forest landscapes management. The mini documentary will highlight the ecological, social, and economic impacts of the latter.

The documentary will be done in English or/ and with subtitles in English. We encourage the interviewees to speak in the language they are comfortable with (subtitle in English will be added)

This assignment is scheduled from December 2024- January 2025.

Proposals are due to Gilbert Muvunankiko on November 26, 2024, at 15:00 p.m. GMT. Email final submissions to gilbert.muvunankiko@wri.org, with a copy to Audrey Quarcoo, Director Corporate Affairs EPA at xquarcoo70@gmail.com

About Ghana Landscape Restoration and Small-Scale Mining Project

The project aims to strengthen integrated natural resource management and increase benefits to communities in targeted savannah and cocoa forest landscapes. The GLRSSMP builds on the ongoing efforts of the Government of Ghana through targeted actions to address land degradation and in support of sustainable integrated landscape management (ILM). Holistic management at the landscape level of the key natural assets - land, forest, and minerals – can



address degradation, enhance resilience and, notably, improve livelihoods for dependent populations. Sustainable land-use, production, and adaptive management practices will be inculcated and enhanced through the provision of adequate support mechanisms, payments for ecosystem services, value-added agroforestry, appropriate ASM techniques and regulations, institutional capacity, and compliance monitoring.

This project is implemented by the Ministry of Environment, Science, Technology and Innovation (MESTI) represented by the Environmental Protection Agency (EPA), responsible for landscape restoration activities, and Ministry of Lands and Natural Resources (MLNR), responsible for formalization of artisanal and small-scale mining (ASM).

About Ghana's Restoration leadership and AFR100

The Government of Ghana has been addressing deforestation and forest degradation through the Forest Investment Program (FIP), the multi-sectoral Mining Integrated Project (MMIP), the REDD+ program, the Voluntary Partnership Agreement (VPA), AFR100, the Forest Plantation Development program, Ghana Strategic Investment Framework (GSIF) for Sustainable Land Management (SLM) and policy reforms on Tree Tenure and Benefit Sharing Schemes since 2009.

The Environmental Protection Agency (EPA) has since its establishment in 1994 been engaged in various landscape restoration activities as part of its mandate. In 2015, Ghana has pledged to restore 2 million hectares by 2030 under AFR100. AFR100 is Africa's locally led land restoration movement, uniting 34 countries and community champions in a common goal to restore 100 million hectares of degraded and deforested land by 2030.

SCOPE OF WORK AND OUTPUTS/DELIVERABLES

We are looking for experienced consultants (from Ghana) to document the background story of the challenges regarding integrated landscape management and the solutions the government of Ghana has put in place to address the challenges in agricultural productivity, forest landscapes management, and sustainable small-scale mining. It will highlight the ecological, social, and economic impacts of the latter. The documentary is expected to highlight Ghana's leadership in advancing land restoration, promote sustainable mining and showcase successful locally led landscape restoration initiative for educational purpose. The consultant is expected to film in selected districts and communities within the Cocoa Forest Landscape and the Northern Savannah Ecological Zone. This will capture activities supported by the GLRSSMP within the Mole National Park and its fringe communities including the established Community Resource Management Areas; Agro-forestry and Woodlot establishment in Wa East and Sissala East Districts; Sustainable Land Management Practices including enrichment planting and natural regeneration in Bawku West and Talensi Districts; Riparian Watershed establishment in Kwahu East and Kwahu South Municipalities; Reforestation and establishment of Green Fire Breaks in the Nkawie and Mpraeso Forest Districts; and rehabilitation of Moribund Cocoa Farms in Nkawkaw and Nyinahin Cocoa Districts. The documentary will be done in English or/ and with subtitles in English. We encourage the interviewees to speak in the language they are comfortable with (subtitle in English will be added). The consultant is expected to use on-ground and aerial photos/ footage and shoot the interviews with relevant actors to effectively document the topics of this mini documentary. The consultant is expected to share the footage/photos taken with WRI and EPA in their raw format. We encourage the photographers to



include people in photos/videos as much as possible, provided that they get consent from them for the use their images, interviews for awareness and educational purposes.

The consultant should have an initial creative consultation meeting with the WRI's Global Restoration Initiative (GRI) and Environmental Protection Agency (EPA) communications teams. He/she is expected to be in contact with the designated contact staff from WRI and EPA throughout all phases of this assignment by providing frequent updates, either verbally or by email, including weekly check-ins on progress.

The consultant firm is required to secure its own production facilities and equipment to produce elements of the videos/photos, including but not limited to shooting, voicing, lighting, editing, and music. We also expect him/her to work in conjunction with WRI and EPA staff to develop a script. The consultant will work with the EPA team to select people to interview. The consultant will be responsible for all project management, leading the work and achieving project goals given scope, time, and budget. The consultant should understand forest landscape restoration and its ecological, social, and economic importance as well as sustainable mining.

After providing guidelines for each assignment to the consultant, WRI and EPA teams would provide relevant contact information and introductions. The consultant would then discuss with them and plan ideal day and time to be on field for shooting photos, footage, and interviews. Once the final products are received, the WRI and EPA communications teams would then provide comments and any other elements to be improved. All content created will be owned by WRI and EPA.

TIMING

We are looking for consultants who can begin working in December 2024 through January 2025. WRI will issue payments upon approval of deliverables from WRI's GRI and EPA communications teams. Once an assignment is given, WRI, EPA and consultant will mutually agree upon deadlines for when the consultant will submit the final drafts for review.

BUDGET AND DELIVERABLES

WRI has no requirements for work authorization, but preference will be given to consultants based in Ghana. WRI reserves the right to contract multiple consultants to complete this task.

*Payment would be made upon contract signing (10% max) and on receipt and approval of **raw footage/photos and interviews** shot and final produced **mini documentary (10-25 minutes)**. The consultant will also produce **four thematic short versions** of the documentary for social media (1-1.5 minutes max). The budget will be discussed during the hiring process.*

Please note that WRI is an IRS-registered 501(c)3, tax-exempt organization. WRI is not VAT exempt. All prices or quotes should include VAT and tax, as applicable.

GUIDELINES FOR PROPOSAL SUBMISSION

Requirements

The selected vendor will be able to demonstrate capacity in similar work, particularly:



- The ability to produce quality and compelling environment related documentaries that inspire funders and ordinary people to learn and act.
- A demonstrated history of working with and interviewing African local stakeholders.
- Experience taking complex topics in the environmental and/or development industry and produce compelling photo/videos stories.

Proposal content

Prospective vendors should submit:

- Summary of any relevant experience and resources demonstrating the consultant's ability to meet the requirements stated above.
- Examples/samples of past projects, preferably of similar size and scope.
- Proposed vision for the documentary (broad concepts on the final product).
- Proposed budget, including a fixed pricing quote for the project as outlined above, plus an hourly rate for any additional work to be added to the scope of work.
- Proposed schedule for the project, including various stages, milestones, and payments.
- Two references, preferably past clients, and their respective contact information including name, organization/company, title, phone, and email address.
- Point of contact information, including name, title, phone, and email address.

Expression of Interest, Deadline for Questions, and Proposal

All the proposals and questions about this RFP must be received via email to the contacts below by November 26, 2024 at 15:00 p.m. GMT.

Gilbert Muvunankiko

Communications Manager, Restoration, World Resources Institute Africa

gilbert.muvunankiko@wri.org

Audrey Quarcoo

Director Corporate Affairs EPA

xquarcoo70@gmail.com

EVALUATION AND SELECTION

Evaluation Criteria

The following elements will be the primary considerations in evaluating all proposals submitted in response to this RFP:

- Completion of all required elements.
- The extent to which the consultant proposal fulfills WRI's and EPA's stated requirements as set out in the RFP;
- Experience with similar projects



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- Ability to work seamlessly in an African context.
- Overall cost of the consultant's proposal.
- Debarment and sanctions – WRI will not consider proposals from a consultant that is presently debarred by the U.S. government or named on any restricted parties lists.
- Sustainability – WRI values sustainability and all other factors being equal, will favor a proposal to more sustainably perform the work.

The bidder offering the best overall value will be selected. For this procurement, price and non price aspects are considered to be of approximately equal importance.

Selection Process

No proposal development costs shall be charged to WRI or EPA; all expenses are to be borne by the bidders. WRI and EPA may award to the bidder offering best value without discussions. However, WRI and EPA reserves the right to seek bidder clarifications and to negotiate with those bidders deemed to be within a competitive range.

WRI and EPA may, at their discretion and without explanation to the prospective vendors, organizations, and/or consultants, choose to discontinue this RFP without obligation to such prospective vendors, organizations, and/or consultants or make multiple awards under this RFP.

Contracts will not be awarded to vendors, organizations, and/or consultants debarred by the US government or named on restricted parties lists.