

How to Apply to the Land Accelerator Africa

Frequently Asked Questions and Application Guide

Thank you for your interest in the Land Accelerator Africa. This guide provides answers to questions about eligibility and applications, including a step-by-step guide to the F6S application platform. You can see more information about the Land Accelerator at [The Land Accelerator | World Resources Institute](#).

You can apply to the Land Accelerator Africa 2023 here: [Apply to Land Accelerator 2023 \(Africa\) | F6S](#). Applications are due on March 31, 2023.

Frequently Asked Questions

1. What language can I write my application in?

You are welcome to respond to application questions in English, French, Portuguese, or Spanish – whichever is most comfortable for you. Although all application questions are written in English and French, the F6S platform where the application is hosted is in English. Guidance in French is provided on the Land Accelerator Website above.

If you need assistance with the application in Portuguese or Spanish, you can email fabiana.chamis@wri.org.

Se precisar de assistência com o formulário em português, pode enviar um e-mail para fabiana.chamis@wri.org.

Si necesita ayuda con el formulario en español, puede enviar un correo electrónico a fabiana.chamis@wri.org.

2. Who is eligible for the Land Accelerator?

Businesses that restore land in any of the 33 AFR100 countries are eligible to the Land Accelerator Africa. Check [this webpage](#) to see if your country is included .

The Land Accelerator is a program for for-profit enterprises whose business model clearly centers around land restoration through practices such as sustainable agriculture, reforestation, avoided deforestation, and agroforestry. Non-profits that have a market-based solution that generates revenue by selling restoration related products or services may also apply.

We seek to scale companies who restore land. Therefore, we prioritize companies that at least have a prototype (if not a product or service in the market with customers). Idea-stage companies may apply, as novel, highly impactful ideas will be considered, but the programming is tuned toward growing operational businesses.

Enterprises led by women and youth (ages 18-35) or that are in Francophone African countries are especially encouraged to apply. We recognize that these groups face greater barriers in building their companies and this will be taken into consideration when evaluating applications.

3. How will my application to the Land Accelerator be evaluated?

Land Accelerator applications are reviewed by a team of staff from the World Resources Institute, AUDA-NEPAD, Fledge, and Barka Fund. Reviewers will be evaluating each application based on 5 main criteria.

- Scalability – is the business ready and able to grow?
- Replicability – can this business model be applied in other contexts?
- Profitability – is this business making a profit or does it have potential to make a profit?
- Environmental impact – does this business model better the environment?
- Social impact – does this business model benefit people?

4. How can I write a great application to the Land Accelerator?

- Read all questions and descriptions carefully and respond to only the question asked. Provide all the details needed but keep your answers succinct and to the point.
- Provide all monetary amounts in US Dollar.
- Answer questions honestly. You can provide extra notes or clarification in the last question box of the application if needed.
- Read the eligibility and evaluation criteria provided above to understand what the program is looking for.
- Remember that evaluators know nothing about your company, these questions are how we will get to know you.

We cannot guarantee any applicant's acceptance to the Land Accelerator, but a well written application is the first important step.

5. Can I have a representative from my company write the application?

It is generally recommended that a person who would attend Land Accelerator sessions, if selected, be the one to complete the application. In most cases, this is a founder of the company. If someone else will be filling out the application, they should be in a leadership position with comprehensive knowledge of the company.

6. Can I start the application and save to complete it later?

Yes, your answers on F6S will automatically save. You can exit the page and log back into F6S at any time to complete the application.

7. I applied to the Land Accelerator in the past, can I apply again?

If you have applied to the Land Accelerator in the past and were not selected, we welcome you to apply again. Please review the eligibility criteria to ensure that your company is eligible.

If you have previously participated in the Land Accelerator and completed at least 9 of 12 of the virtual training sessions, you will not need to apply again for this year. Instead, Land Accelerator organizers will send to you an email invite around June-July 2023 to apply for consideration for inclusion in the Top 15 2023 cohort. You will also be invited to attend the 12 virtual trainings again, without re-applying.

8. I have filled out my entire application, but I am unable to submit, what do I do?

You may have missed a required question. Go through the application and make sure all questions with a * at the end are complete. If you are still unable to submit, you can let the Land Accelerator team know via F6S or email (see contact information below). We will verify if your application is complete and mark it as finalized on F6S.

9. I have other questions about the application, who can I contact?

You can reach out on F6S or reach out to the team by email at landaccelerator@wri.org

How to Apply to the Land Accelerator Via F6S

Step-by-step Guide

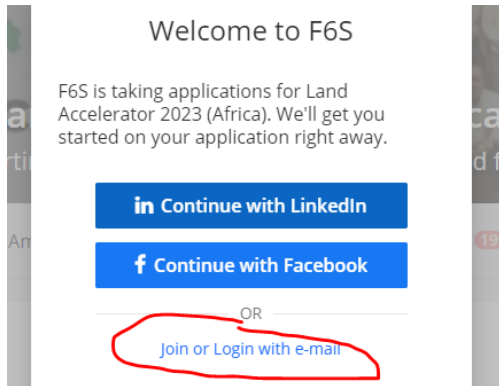
The application on the platform F6S can be found [here](#), click on the link to open the application.

<https://bit.ly/3RUt1Na>

The process is fairly straightforward, but this guide can help you navigate the platform and fill out your application. Each step has screenshot images from F6S to guide you.



1. Create an F6S account.

The first step is to create an F6S account. You can make an account using LinkedIn or Facebook, or click on “Join or Login with e-mail” to make a new account with your email.



Fill in your email and then a password. Click “Continue”.

Join or Login with e-mail



 
 

[Forgot password?](#)


Now, fill in a few more details. Make sure to follow the password instructions.

- 8 or more characters
- A lowercase letter
- An uppercase letter
- A number
- A symbol

Finally, check “I am not a robot” and click Join.

Create a password with all of: 8 or more characters, a lowercase letter, an uppercase letter, a number & a symbol

 I'm not a robot 
reCAPTCHA
Privacy - Terms

F6S will now send a 6 digit code to your email, it will look like the picture on the right. Copy the code into the box and click Agree and Confirm.

Enter the code we sent to
landaccelerator3@gmail.com

Enter 6-digit code

Your privacy is important
We send you communications for your interactions with other users and our services, invitations, reminders and info we think may be of interest to you about products and services from us and our partners. You can change your preferences anytime including by unsubscribing.


Agree & Confirm

Send another code

Type this code in your open browser window to agree and continue

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If you didn't request this code, you can safely ignore it



2. Complete your F6S profile.

You will now fill in some details to complete your F6S profile.

****Important: The questions asked in this section will NOT be used to judge your application. You only need to fill out the required questions, those with a * at the end, to complete this section.**

You will see this yellow box. We recommend you click the blue "It's just me" button for the quickest registration option:

Let's get started

First, you just need to create a page for your company, startup or team

Create new It's just me

Fill in the questions, see below images for guidance. You do not need to fill in optional fields.

For "Skills", you will need to type and select at least one skill, for example, "business".

For "Links", you will need to paste a link to at least one company website or social media page. If you do not have any available options, you can insert any website, such as the Land Accelerator website.

Describe yourself *

I am an entrepreneur who... // Je suis un entrepreneur qui... 78

Where are you based? *

Type Your City

Skills *

Business X

Tell us something amazing you built

OPTIONAL 992

Links *

Linkedin	
Twitter	
Facebook	
Website	https://www.wri.org/initiatives/land-accelerator
Github	

Video about you/what you do

OPTIONAL

Upload your CV

[Upload or drop file here](#)
PDF, PPT or PPTX up to 30mb

Mobile number

OPTIONAL 12

Skype ID

OPTIONAL

3. The Land Accelerator Application

You have now reached the Land Accelerator Application. All these questions will be reviewed to evaluate your application. Answer questions carefully.

Your answers will automatically save, you can leave the page and log back in again to continue your application.

All questions with a * at the end are required questions. We encourage you to answer all questions asked for a more complete application.

For any number fields, you can enter "0" if not applicable to your company.



Your Information

1 **Company Name// Nom de l'entreprise ***

If you don't have an organization/company name yet, enter the founder's name // Si votre entreprise n'a pas encore de nom, veuillez entrer le nom du fondateur

2 **Organization type // Type d'organisme ***

- Enterprise // entreprise
- Non-profit organization // organisation sans but lucratif
- Governmental agency // agence gouvernemental

4. Finalizing your application

When you reach the end of the application, click the blue "Connect" button.

If you have missed a required question, you will see something like the box below. Go back and complete the question then click Connect again:

You're missing a required response ×

A response to **Would you like us to share your contact information with our partners? // Souhaiteriez-vous que nous partagions vos coordonnées avec nos partenaires?** is required

Please complete that and click Connect again

[Close](#)

Once you have completed all the required questions, confirm that your email address is written correctly. Without this email address, we will not be able to contact you.

Almost done - please confirm your response to this question ×

Question:
Key contact - Preferred email address // Personne Ressource - adresse email

Your response:
x

[Confirm And Connect](#) [Change Response](#)

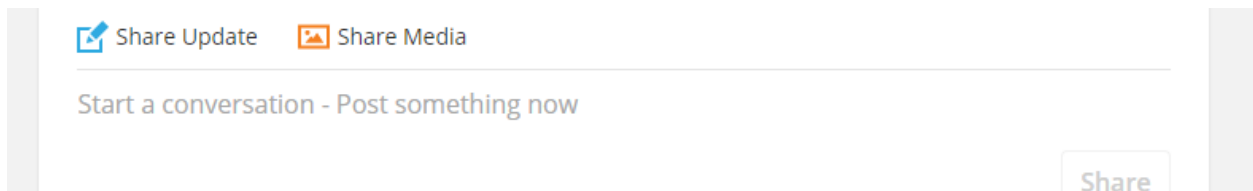
Congratulations, you finished your Land Accelerator Application!

5. Questions and Application Updates

At any point during the application process, you can post a question by clicking the “Discuss” button at the top of the page:



Post a question or comment in this box:



If you need to make a change to your application after submission, you can submit an update. You are not able to make any changes to your submitted application.

To submit an update, follow the original application link again. You will see an update box like the one pictured below. In your update, be sure to specify which question # you are updating.

Updates

1000

Update